

else

compositor.removeMember(hotSpot);

isVisible = setVisible;

}

}

4. The proof of concept could perform actions based on the user's action. For example, clicking a "hot spot" could launch a web browser with a predefined URL.
5. The proof of concept demonstrated that this functionality could be extended to format the URL or perform another action based on the invocation

context (single click, double click, right click, etc.). As a result, the "hot spot" appeared as "multifunctional" to the user."

ALSO

See. APP17 & REC1 page 13 ¶ 3, and page 14 ¶ 1

• **NEW AMENDMENTS & LISTING TO CLAIMS.**

**Addressing Claims: CLAIM AMENDMENTS**

• I. CLAIM LISTING

**Claims:** *The following is a listing of all claims in the application with their amendments---corrections, deletions, & revisions or in its' original state.*

1. (CURRENTLY AMENDED) A Multifunctional Hot Spot

apparatus comprising:

~~a set of processed or readable instructions storable on a~~

~~retaining medium;~~

at least one hot spot defined by ~~any~~ a communication with

~~said instructions;~~ stored on a tangible retaining medium;

at least one of the hot spots being accessible from a globally accessible network;

means for performing at least one of a plurality of predetermined functions executed with the selection of each particular hot spot;

wherein said hot spots reside on and are accessible from a digital video or audio file;

wherein said predetermined functions are selected from a mode control;

wherein the mode control comprises a plurality of modes;

wherein the plurality of modes comprise of a shop mode, such as ~~CLICK VIDEO SHOP™~~, a bid mode, an interact mode, such as ~~COOL INTERACTION™~~, an entertainment mode, and a link mode;

wherein a specific mode is selected by a user through an expandable graphical user interface bar;

wherein said specific mode further toggles based on time stamps in said digital video or digital audio file;

wherein said hot spots are ~~delineated~~ visualized by outlines, shading, or illumination or a combination of each, at a predetermined area on the display;

wherein said Multifunctional Hot Spot apparatus is made to reside on and is executing on a computing system; ~~compatible with any computing system, any wireless or portable mobile handheld media device or player, including mobile phones, any mobile toy or digital media player;~~

~~wherein said mobile handheld media device/ player or mobile toy, a specific mode is selected through a custom keypad (mode control bar) or user designated keys selected through a graphical user interface.~~

means, defined by said instructions, for selecting and activating at least one of said predetermined functions by clicking on each particular Multifunctional Hot Spot.

2. (CURRENTLY AMENDED) ~~An apparatus as recited in claim 1,~~  
~~comprising:~~

~~means for further identifying said hot spots.~~

a Multifunctional Hot Spot method comprising:

defining at least one hot spot by a communication with instructions stored on a tangible retaining medium;

accessing at least one of the hot spots from a globally accessible network;

performing at least one of a plurality of predetermined functions executed with the selection of each particular hot spot;

wherein said hot spots reside on and are accessible from a digital video or audio file;

wherein said predetermined functions are selected from a mode control;

wherein the mode control comprises a plurality of modes;

wherein the plurality of modes comprise a shop mode, a bid mode, an interact mode, an entertainment mode, and a link mode;

wherein a specific mode is selected by a user through an expandable graphical user interface bar;

*Seal*

wherein said specific mode further toggles based on time stamps in said digital video or digital audio file;

wherein said hot spots are visualized by outlines, shading, or illumination or a combination of each, at a predetermined area on the display;

wherein said Multifunctional Hot Spot method is made to reside on and is executing on a computing system;

selecting and activating at least one of said predetermined functions by clicking on each particular Multifunctional Hot Spot.

**3. (ORIGINAL) An apparatus as recited in claim 1:**

**where said predetermined functions comprising:**

**means for further identifying items available on a website for purchase.**

**4. (ORIGINAL) An apparatus as recited in claim 1:**

**where said predetermined functions comprising:**

means for conducting an auction and receiving bids for the purchase of identified items, through a multicast communication window & interface.

**5. (ORIGINAL) An apparatus as recited in claim 1:**

**where said predetermined functions comprising:**

**means for linking to at least one predetermined URL address when said hot spot is activated.**

**6. (ORIGINAL) An apparatus as recited in claim 1:**

**further comprising a means for storing and retrieving digital media, said digital media having at least one said Multifunctional Hot Spot defined therein.**

**7. (ORIGINAL) An apparatus as recited in claim 1:**

**wherein said predetermined functions comprises:**

**means for calling a predetermined phone number or user when said hot spot is activated.**



**8. (CURRENTLY AMENDED) An apparatus as recited in claim 1:**

**further comprising a storage, retrieval, and  
modification-area apparatus comprising:**

**means for providing sessions for storing, modifying,  
accessing and activating digital media ~~when said hot spot~~ when  
said Multifunctional Hot Spot is activated; ~~such as in a Digital~~  
~~Locker™~~;**

**a set of processed or readable instructions storable on a  
retaining medium, providing a means for separating digital video  
and digital audio files in and from digital media and means  
defined to facilitate the separation of digital video and digital  
audio with at least one Multifunctional Hot Spot.**

**9. (ORIGINAL) An apparatus as recited in claim 1, wherein**

**said predetermined functions comprises:**

**a means for communicating a website or network user with  
a digital media file having at least one said Multifunctional Hot  
Spot.**

**10. (ORIGINAL) An apparatus as recited in claim 1, wherein**

**said predetermined functions comprise:**

**a voice recognition means for activating at least one of said predetermined functions based on the sound of the user's voice.**

**11. (CURRENTLY AMENDED) An apparatus as recited in claim 1,**

**wherein said hot spots reside on and are accessible from at least**

**one linked "~~linked~~" digital video file, wherein a linked "~~linked~~"**

**digital video is accessible from digital video with at least one**

**Multifunctional Hot Spot;**

**where said digital video is activated from a preset**

**parameter, or upon reaching a particular segment in a digital**

**media file;**

**wherein said digital video is based on a user's preference;**

**means defined for automatically launching digital video to**

**the current user or launching to another active network user.**

**12. (ORIGINAL) An apparatus as identified in claim 1:**

**wherein said hot spot resides in and is accessible from at**

**least one, linked "~~linked~~" audio digital file, wherein linked**



**~~“linked”~~ digital audio is accessible from digital audio with at least one Multifunctional Hot Spot;**

**where said digital audio is activated from a preset parameter, or upon reaching a particular segment in a digital media file;**

**wherein said digital audio is based on a user’s preference;  
means defined for automatically launching digital audio to the current user or launching to another active network user.**

**13. (CANCELED)**

**14. (ORIGINAL) An apparatus as recited in claim 1:**

**wherein said means for selecting and activating comprises:  
a menu of identifiers in communication with said functions  
for identifying and providing access to said functions;**

**wherein said identifiers each corresponding to and being in communication with at least one of said predetermined functions,  
said identifiers having a means for activating a function when a corresponding identifier is activated.**



**15. (ORIGINAL) An apparatus as recited in claim 1:**

**wherein said predetermined functions comprise:**

**at least one globally accessible address that is accessible  
through a globally accessible network when said corresponding  
identifier is selected.**

**16. (ORIGINAL) An apparatus as recited in claim 1, where**

**said means for selecting and activating comprises:**

**at least one predetermined parameter that activates a  
corresponding function from said plurality of functions when  
said parameter is satisfied.**

**17. (CANCELED)**

**18. (CURRENTLY AMENDED) An apparatus as recited**

**in Claim 17:**

**further comprising a means for overriding ~~overwriting~~ said  
parameter when a user selects at least one of said plurality of  
predetermined functions.**

19. (ORIGINAL) An apparatus as recited in claim 1, further

comprising:

means for adding at least one additional function to a  
predetermined hot spot.

20. (CURRENTLY AMENDED) ~~An application software apparatus~~

~~for use on a globally accessible website, or network, or for use on  
any wireless or portable mobile handheld media device or player,  
including mobile phones, any mobile toy or digital media player  
comprising:~~

~~a set of processed readable instructions stored on a tangible  
medium for, creating and controlling at least one pre-identified  
multifunctional hot spot, said multifunctional hot spot having a  
plurality of predetermined functions;~~

~~wherein said functions dictating the action taken by said  
multifunctional hot spots when activated, said functions having a  
means for accessing predetermined locations that are accessible  
from a globally accessible network;~~

~~means for selecting and activating at least one function from said plurality of functions based on predetermined parameters, at least one of said predetermined parameters comprising a user originated input that selects and activates at least one function from said plurality of functions when said multifunctional hot spot is activated.~~

a tangible computer readable storage medium having computer readable program code portions stored therein, such that, when executed in a computer causes the computer to perform the steps of:

defining at least one hot spot by a communication with instructions stored on a tangible retaining medium;

accessing at least one of the hot spots from a globally accessible network;

performing at least one of a plurality of predetermined functions executed with the selection of each particular hot spot;

wherein said hot spots reside on and are accessible from a digital video or audio file;

wherein said predetermined functions are selected from a mode control;

wherein the mode control comprises a plurality of modes;

wherein the plurality of modes comprise a shop mode, a bid mode, an interact mode, an entertainment mode, and a link mode;

wherein a specific mode is selected by a user through an expandable graphical user interface bar;

wherein said specific mode further toggles based on time stamps in said digital video or digital audio file;

wherein said hot spots are visualized by outlines, shading, or illumination or a combination of each, at a predetermined area on the display;

wherein said Multifunctional Hot Spot apparatus is made to reside on and is executing on a computing system;

selecting and activating at least one of said predetermined functions by clicking on each particular Multifunctional Hot Spot.

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• II. CLAIM LISTING (1-18); CLEAN VERSION.

**Claims:** *The following is a listing of the clean version of all claims in the application "Method And System For Creating, Using And Modifying Multifunctional Website Hotspots;" after the prior amendments.*

**1. (ORIGINAL) A Multifunctional Hot Spot apparatus comprising:**

at least one hot spot defined by a communication with instructions stored on a tangible retaining medium;

at least one of the hot spots being accessible from a globally accessible network;

means for performing at least one of a plurality of predetermined functions executed with the selection of each particular hot spot;

wherein said hot spots reside on and are accessible from a digital video or audio file;

wherein said predetermined functions are selected from a mode control;

wherein the mode control comprises a plurality of modes;

**wherein the plurality of modes comprise a shop mode, a bid mode, an interact mode, an entertainment mode, and a link mode;**

**wherein a specific mode is selected by a user through an expandable graphical user interface bar;**

**wherein said specific mode further toggles based on time stamps in said digital video or digital audio file;**

**wherein said hot spots are visualized by outlines, shading, or illumination or a combination of each, at a predetermined area on the display;**

**wherein said Multifunctional Hot Spot apparatus is made to reside on and is executing on a computing system;**

**means, defined by said instructions, for selecting and activating at least one of said predetermined functions by clicking on each particular Multifunctional Hot Spot.**

**2. (ORIGINAL) A Multifunctional Hot Spot method comprising:**

**defining at least one hot spot by a communication with instructions stored on a tangible retaining medium;**

**accessing at least one of the hot spots from a globally accessible network;**

**performing at least one of a plurality of predetermined functions executed with the selection of each particular hot spot;**

**wherein said hot spots reside on and are accessible from a digital video or audio file;**

**wherein said predetermined functions are selected from a mode control;**

**wherein the mode control comprises a plurality of modes;**

**wherein the plurality of modes comprise a shop mode, a bid mode, an interact mode, an entertainment mode, and a link mode;**

**wherein a specific mode is selected by a user through an expandable graphical user interface bar;**

**wherein said specific mode further toggles based on time stamps in said digital video or digital audio file;**

**wherein said hot spots are visualized by outlines, shading,**

*Seal*



**or illumination or a combination of each, at a predetermined area on the display;**

**wherein said Multifunctional Hot Spot apparatus is made to reside on and is executing on a computing system;**

**selecting and activating at least one of said predetermined functions by clicking on each particular Multifunctional Hot Spot.**

**3. (ORIGINAL) An apparatus as recited in claim 1:**

**where said predetermined functions comprising:**

**means for further identifying items available on a website for purchase.**

**4. (ORIGINAL) An apparatus as recited in claim 1:**

**where said predetermined functions comprising:**

**means for conducting an auction and receiving bids for the purchase of identified items, through a multicast communication window & interface.**

**5. (ORIGINAL) An apparatus as recited in claim 1:**

**where said predetermined functions comprising:**

**means for linking to at least one predetermined URL  
address when said hot spot is activated.**

**6. (ORIGINAL) An apparatus as recited in claim 1:**

**further comprising a means for storing and retrieving  
digital media, said digital media having at least one said  
Multifunctional Hot Spot defined therein.**

**7. (ORIGINAL) An apparatus as recited in claim 1:**

**wherein said predetermined functions comprises:  
means for calling a predetermined phone number or user  
when said hot spot is activated.**

**8. (ORIGINAL) An apparatus as recited in claim 1:**

**further comprising a storage, retrieval, and  
modification-area apparatus:**

**means for providing sessions for storing, modifying,**

accessing and activating digital media when said Multifunctional Hot Spot is activated:

a set of processed or readable instructions storable on a retaining medium, providing a means for separating digital video and digital audio files in and from digital media and means defined to facilitate the separation of digital video and digital audio with at least one Multifunctional Hot Spot.

9. (ORIGINAL) An apparatus as recited in claim 1, wherein

said predetermined functions comprises:

a means for communicating a website or network user with a digital media file having at least one said Multifunctional Hot Spot.

10. (ORIGINAL) An apparatus as recited in claim 1, wherein

said predetermined functions comprise:

a voice recognition means for activating at least one of said predetermined functions based on the sound of the user's voice.

**11. (ORIGINAL) An apparatus as recited in claim 1, wherein**

**said hot spots reside on and are accessible from at least one linked digital video file, wherein a linked digital video is accessible from digital video with at least one Multifunctional Hot Spot;**

**where said digital video is activated from a preset parameter, or upon reaching a particular segment in a digital media file;**

**wherein said digital video is based on a user's preference; means defined for automatically launching digital video to the current user or launching to another active network user.**

**12. (ORIGINAL) An apparatus as identified in claim 1:**

**wherein said hot spot resides in and is accessible from at least one, linked audio digital file, wherein linked digital audio is accessible from digital audio with at least one Multifunctional Hot Spot;**

**where said digital audio is activated from a preset parameter, or upon reaching a particular segment in a digital media file;**

wherein said digital audio is based on a user's preference;  
means defined for automatically launching digital audio to  
the current user or launching to another active network user.

**13. (ORIGINAL) An apparatus as recited in claim 1:**

wherein said means for selecting and activating comprises:  
a menu of identifiers in communication with said functions  
for identifying and providing access to said functions;  
wherein said identifiers each corresponding to and being in  
communication with at least one of said predetermined functions,  
said identifiers having a means for activating a function when a  
corresponding identifier is activated.

**14. (ORIGINAL) An apparatus as recited in claim 1:**

wherein said predetermined functions comprise:  
at least one globally accessible address that is accessible  
through a globally accessible network when said corresponding  
identifier is selected.

**15. (ORIGINAL) An apparatus as recited in claim 1, where**

**said means for selecting and activating comprises:**

**at least one predetermined parameter that activates a  
corresponding function from said plurality of functions when  
said parameter is satisfied.**

**16. (ORIGINAL) An apparatus as recited in Claim 15:**

**further comprising a means for overriding said parameter  
when a user selects at least one of said plurality of predetermined  
functions.**

**17. (ORIGINAL) An apparatus as recited in claim 1, further**

**comprising:**

**means for adding at least one additional function to a  
predetermined hot spot.**

*Seal*

**18. (ORIGINAL) A tangible computer readable storage medium having computer readable program code portions stored therein, such that, when executed in a computer causes the computer to perform the steps of:**

**defining at least one hot spot by a communication with instructions stored on a tangible retaining medium;**

**accessing at least one of the hot spots from a globally accessible network;**

**performing at least one of a plurality of predetermined functions executed with the selection of each particular hot spot;**

**wherein said hot spots reside on and are accessible from a digital video or audio file;**

**wherein said predetermined functions are selected from a mode control;**

**wherein the mode control comprises a plurality of modes;**